Agency: H17 - Coastal Carolina University Functional Group: Higher Education &

Cultural

### 392 Book Store

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

#### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$8,680	\$0	\$0	\$0	\$0	\$8,680	0.00	

### **Expected Results:**

Book Store works with faculty in text adoption, prompt response to textbook orders, books available to students in timely fashion, responds to student requests for supplies, clothing, etc.

#### **Outcome Measures:**

Coastal receives a portion of the proceeds from bookstore sales. In 2005-2006: Approximately \$230,000 from this portion was provided to students as scholarships; faculty and students were satisfied with timely responses to requests and orders for textbooks, supplies, clothing, and other items.

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### 393 General Instruction

Includes expenditures for formally organized and/or separately budgeted instructional activities that are carried out during the academic year, associated with academic offerings described by certain IPEDS instructional program categories, offered for credit as part of a formal postsecondary education degree or certification program. School established under 59-136-10 et.seq.

FY 2006-07
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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,100,453	\$0	\$0	\$0	\$0	\$2,100,453	5.96

#### **Expected Results:**

Premiere undergraduate educational program will be provided to the surrounding community and to qualified outof-state students, along with a selective graduate program. This standard will result in the recruitment and retention of qualified students.

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#### **Outcome Measures:**

Ten-year reviews by SACS; scheduled reviews by accrediting organizations (e.g., NCATE, AACSB-International, ABET, NASAD); reviews by SC Commission on Higher Education (CHE) through annual Institutional Effectiveness Report and Baldrige Accountability Report requirements; student retention and graduation rates; comparisons of Coastal's best instructional practices with those of peer higher education institutions; student perceptions of educational quality monitored through internal and national surveys (e.g., CIRP Survey). In 2005-2006: Required reports provided to requesting organizations/individuals; one-year retention rate for 2004 freshman cohort was 64% and six-year graduation rate for 1999 freshman cohort was 43%; peer higher education institutions selected and benchmarks are being developed; various internal evaluations/surveys administered; CIRP Survey administered to incoming freshmen in summer 2005 - results disseminated to university community.

**Agency:** H17 - Coastal Carolina University

**Functional Group:** Higher Education &

Cultural

# 394 Specific Instruction Program

Expenditures for formally organized and/or separately budgeted instructional activities (offered either for credit or not for credit) that are carried out during a summer session, interim session, or other period not common with the institution's regular term. School established under 59-136-10 et.seq.

### FY 2006-07

Total	General	Federal	Supp.	CRF	Other	
	Funds	Funds	Funds		Funds	<b>FTEs</b>
\$1,814,027	\$0	\$0	\$0	\$0	\$1,814,027	27.18

#### **Expected Results:**

Summer session credit courses will be offered to allow students to progress to graduation in a timely manner. Summer non-credit programs will be offered to community members that are experiential, fun, and educational, with the added benefit of potentially attracting community members to Coastal's degree programs.

# **Outcome Measures:**

Number of credit and non-credit courses offered during summer sessions; number of participants in credit and non-credit courses; ten-year reviews by SACS. In 2005-2006: During summer 2005 terms, 406 credit courses offered, a 10% increase over summer 2004 terms, with 3,243 students enrolled and a total of 12,806 credit hours; during summer 2005, 16 non-credit courses offered, with 261 participants; required reports submitted to requesting organizations/individuals.

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# 395 College of Business

Expenditures for instructional and scholarly activities of faculty and students in the Business Administration programs. Included are expenditures necessary for curricular development and implementation, research activities of both student and faculty, and for providing academic expertise and resource to the community. Coastal established under 59-136-10 et.seq.

#### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$7,363,806	\$2,542,491	\$0	\$489,310	\$0	\$4,332,005	53.63

### **Expected Results:**

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful community leaders in business or other careers. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

#### **Outcome Measures:**

Scheduled reviews by Association for the Advancement of Collegiate Schools of Business, AACSB-International; ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2005-2006: Required reports provided to requesting organizations/individuals; on the nationally-normed ETS exit exam for graduating seniors in AACSB-International accredited schools, accounting and finance majors scored in the 95th percentile while management, resort tourism, and marketing students scored in the 90th percentile in their major areas of the exam; student internships in Wall Fellows Program continued at companies in the United States and internationally; Master's of Business Administration (MBA) program will be offered in fall 2006 to 25 graduate students; enhanced teaching effectiveness among faculty and collaborated with community organizations to provide students with excellent learning, working, and graduate opportunities; Retired Executives-in-residence Program continued with 16 retired executives who provided networking/mentoring opportunities for students.

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**Agency:** H17 - Coastal Carolina University

Functional Group: Higher Education &

Cultural

# 396 College of Education

Expenditures for instructional and scholarly activities of faculty and students in the teacher education and recreation programs. Included are expenditures necessary for curricular development and implementation, research activities of both students and faculty, and for providing academic expertise and resources to the community. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$4,836,597	\$1,670,079	\$0	\$321,412	\$0	\$2,845,106	36.08

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### **Expected Results:**

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful K-12 teachers or community leaders in recreation and sport management careers. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

#### **Outcome Measures:**

Scheduled reviews by National Council for Accreditation of Teacher Education (NCATE); ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2005-2006: Required reports provided to requesting organizations/individuals; College is preparing assessment documentation, using LiveText and data provided by the Office of Institutional Research and Assessment, for fall 2006 NCATE visit; annual EBI survey showed an increase in interns' satisfaction regarding their preparation for work with ethnically diverse students; the Biddle Center continued its focus on learning among at-risk students; college faculty continued to be trained in the use of a data management system for student e-portfolios; Health Promotion faculty preparing for national AOPHE-AAHE program approval.

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Cultural

# 397 College of Hum. & Fine Arts

Expenditures for instructional and scholarly activities of faculty and students in the humanities and arts program. Included are expenditures necessary for curricular development and implementation, research activities of both students and faculty, and for providing academic expertise and resources to the community. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$11,925,862	\$4,116,997	\$0	\$792,329	\$0	\$7,016,536	74.69

# **Expected Results:**

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful community leaders in their chosen profession. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

#### **Outcome Measures:**

Scheduled reviews by National Association of Schools of Art and Design (NASAD); ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2005-2006: Required reports provided to requesting organizations/individuals; college faculty were involved with implementation of the Big Read that, through summer reading of a common text, allowed new freshmen to engage in an academic community; college faculty were involved in a new public engagement component for freshmen; 4 faculty earned awards from the Scholarship of Teaching and Learning (SOTL) Grant Program that supports efforts to improve their teaching effectiveness; 56 internships for credit were successfully completed; newly-approved B.A. in

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Communication has 113 majors, making it one of the largest majors in the College; Jackson Family Center for Ethics and Values continued to provide a variety of programs, including the four-part public discussion series, Tea & Ethics; 5 full theater productions were produced.

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**Functional Group:** Higher Education &

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# 398 College of Natural Science

Expenditures for instructional and scholarly activities of faculty and students in the science programs. Included are expenditures necessary for curricular development and implementation, research activities of both student and faculty, and for providing expertise and resources to the community. School established under 59-136-10 et.seq.

#### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$11,615,512	\$3,923,400	\$0	\$755,071	\$250,000	\$6,687,041	92.65

#### **Expected Results:**

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful community leaders in their chosen profession. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

#### **Outcome Measures:**

Scheduled reviews by Computer Science Accreditation Board (ABET); ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2005-2006: Required reports provided to requesting organizations/individuals; workshops and symposiums were offered to students to acquaint them with major requirements and career opportunities; Coastal Carolina University Campus and Community Sustainability Initiative was implemented to promote sustainable building and operating practices at the University and in the region and has included promoting new sustainable guidelines for projects at Coastal and helping Habitat for Humanity incorporate sustainable building practices into their projects; in conjunction with World Year of Physics and Einstein's Centennial Celebration, the community, faculty, and students participated in An Evening with Einstein and other events.

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Cultural

399 Research

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Includes all expenditures for activities specifically organized to produce research, whether commissioned by an agency external to the institution or separately budgeted by an organization unit within the institution. Subcategories include expenditures for research activities that are part of a formal research organization created to manage a number of research efforts. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$4,004,400	\$0	\$3,337,000	\$0	\$0	\$667,400	1.22	

### **Expected Results:**

Qualified and appropriate research activities will be funded, resulting in research opportunities for students, faculty, and staff. For example, the Technology in Education to Advance Learning (TEAL) Center will develop consulting relationships with faculty members from all academic disciplines at Coastal Carolina University to improve student learning and research by integrating technology in the teaching process. The Marine and Wetlands Research Center will provide environmental research opportunities for faculty and students.

#### **Outcome Measures:**

Number of research activities funded; usage statistics for TEAL Center; number of research opportunities provided to students; research centers' annual planning and assessment reports submitted to Office of the Provost. In 2005-2006: There were 45 grant-funded research activities, for a total of \$2.6m; services provided by the TEAL Center increased over 2004-2005 - the Center served 121 faculty and staff clients, provided workshop training to 303 attendees, provided over 153 classes with classroom laptop signouts and usages, provided WebCT for 920 courses; students were involved in sponsored (paid) and directed (unpaid) undergraduate research activities; required reports submitted to Office of the Provost.

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# 400 Public Service

Noninstructional services to community service programs, cooperative extensions, conferences, general advisory services, reference bureaus, radio, and television, consulting, and similar noninstructional services to particular sectors of the community. School established under 59-136-10 et.seq.

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$4,339,400	\$0	\$3,338,000	\$0	\$0	\$1,001,400	5.39

### **Expected Results:**

Noninstructional services will be provided to the surrounding community, including through educational centers in Myrtle Beach, Waccamaw, and Georgetown. Coastal Live and public service ads will provide information about

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Coastal to the region. Faculty and students will participate in civic engagement programs at area high schools, businesses, and community organizations.

### **Outcome Measures:**

Number of programs provided through educational centers; number of civic engagement programs established and implemented; responses to informational ads about Coastal in the form of student recruitment efforts; annual planning and assessment reports provided to Office of the Provost. In 2005-2006: Variety of courses offered at Georgetown, Myrtle Beach, and Waccamaw Higher Education Centers; about 20 faculty developed and implemented civic engagement components into their courses during fall and spring semesters; in light of the President's goal of integrating "teaching students" and "fashioning citizens" to address social concerns, Coastal collaborated with Horry County public schools to improve high school graduation rates - to that end, over 300 Coastal students mentored at-risk fourth- through tenth-grade Horry County public school students throughout the fall and spring semesters; public service ads in various media provided information about Coastal to region; required reports submitted to Office of the Provost.

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Cultural

# 401 Academic Support

Includes expenditures incurred to provide services for the institution's primary mission: instruction, research, and public service. Also included are expenditures for libraries, educational media, academic computing support, academic administration, academic personnel development, and course curriculum development. School established under 59-136-10 et.seq.

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FY 2006-07							
Total	General	Federal	Supp.	CRF	Other		
	Funds	Funds	Funds		Funds	<b>FTEs</b>	
\$4,947,347	\$0	\$0	\$0	\$0	\$4,947,347	90.61	

# **Expected Results:**

Quality services in instruction, research, and public service will be provided to students, faculty, and staff. Recruitment and retention of qualified students and faculty will be promoted by excellent academic support services. University committees will continually monitor services provided by the Library, academic support services, course curriculum development, and Information Technology Services (ITS).

#### **Outcome Measures:**

Ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost; scheduled state audits performed by State Budget and Control Board; student satisfaction with academic support services monitored through internal and national surveys (e.g., CIRP Survey). In 2005-2006: Required reports provided to requesting organizations/individuals; various internal evaluations/surveys administered, including surveys concerning satisfaction with Kimbel Library services and with academic advising; CIRP Survey administered to incoming freshmen in summer 2005 - results disseminated to university community; Center for Effective Teaching and Learning has become a primary resource for faculty professional development in teaching; to respond to the increased instructional demands of continued enrollment growth, judicious planning resulted in

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the institution's success in recruiting highly qualified new faculty from a national market with competitive salaries and in addressing salary inequities for continuing faculty.

**Agency:** H17 - Coastal Carolina University **Functional Group:** Higher Education &

Cultural

# 402 Student Services

Expenditures for organized activities that provide for student's social and cultural development outside the formal academic program. This subcategory includes cultural events, student newspaper, student organizations, intramural athletics, etc. School established under 59-136-10 et.seq.

#### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$5,112,259	\$0	\$0	\$0	\$0	\$5,112,259	64.00	

# **Expected Results:**

Due to expenditures for student activities, a variety of social and cultural activities and programs will be offered to Coastal students. This will result in the recruitment and retention of qualified students.

#### Outcome Measures:

Number of students recruited; student retention and graduation rates; ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Offices of the President and Provost; student satisfaction with student activities monitored through internal and national surveys (e.g., CIRP Survey). In 2005-2006: In fall 2005, 8,080 applications received from new students, an 18% increase over fall 2004; one-year retention rate for 2004 freshman cohort was 64% and six-year graduation rate for 1999 freshman cohort was 43%; average total SAT score for 2005 freshman cohort above the state and national averages; required reports submitted to requesting organizations/individuals; Special Interest Housing program continued with six communities and 68 students, a 209% increase in students over the previous year; designed to improve student retention, the First Year Experience will be mandatory for about 1,500 new freshmen in fall 2006; University hosted and/or sponsored more than 300 cultural arts and separately scheduled events on campus; various internal evaluations/surveys administered, including surveys concerning satisfaction with Kimbel Library services and academic advising.

Agency: H17 - Coastal Carolina University Functional Group: Higher Education &

Cultural

403 Athletics

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Expenditures for an intercollegiate athletics program. School established under 59-136-10 et.seq.

#### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$7,655,369	\$0	\$0	\$0	\$0	\$7,655,369	79.43	

### **Expected Results:**

A quality intercollegiate athletics program will result in the recruitment and retention of qualified student-athletes.

#### **Outcome Measures:**

Number of qualified student-athletes enrolled; graduation rate of student-athletes; Coastal GPAs of student-athletes; ten-year reviews by SACS; scheduled reviews by National Collegiate Athletics Association (NCAA); Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the President. In 2005-2006: In spring 2006, 413 student-athletes enrolled; six-year graduation rate for student-athletes (1999 cohort) was 68%; Coastal cumulative GPA of student-athletes in spring 2006 was 2.977, above the institutional average of 2.873; once again, Coastal was awarded the Big South Conference's George F. "Buddy" Sasser Cup Trophy for the 2005-2006 athletic season, based on winning points for Big South titles in women's cross country, men's soccer (tournament), football, women's golf, men's golf, women's outdoor track, and baseball (regular season); required reports submitted to requesting organizations/individuals.

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Cultural

# 404 Institutional Support

Includes expenditures for central executive-level activities concerned with management and long-range planning for the entire institution. School established under 59-136-10 et.seq.

# FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$11,882,312	\$0	\$0	\$0	\$0	\$11,882,312	148.58

#### **Expected Results:**

A strategic University Long Range Plan will be developed and implemented. There will be evidence of a university-wide strategic planning process with extensive input from the community.

#### **Outcome Measures:**

Ten-year reviews by SACS; Institutional Effectiveness Report and Baldrige Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the

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President. In 2005-2006: University's Strategic Plan was updated, is online, and is being implemented; required reports submitted to requesting organizations/individuals; Coastal continued to submit its comprehensive annual financial report (CAFR).

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# 405 Oper. and Maint. Of Plant

Includes all expenditures of current operating funds for the operation and maintenance of the physical plant. Also included are all expenditures for operations established to provide services and maintenance related to grounds, facilities, utilities, fire protection, and property insurance. School established under 59-136-10 et.seq.

#### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$7,898,396	\$0	\$0	\$0	\$0	\$7,898,396	122.87

#### **Expected Results:**

Physical plant will meet state and federal standards set for safety, security, and maintenance. Facilities personnel will respond to maintenance issues in a timely manner. A preventative maintenance schedule will be developed.

#### **Outcome Measures:**

Resolution of work requests; appearance of physical plant; annual departmental planning and assessment reports submitted to Vice President for Administration; facilities reports submitted to CHE; scheduled state audits performed by State Budget and Control Board. In 2005-2006: Physical plant was attractive and maintained; required reports submitted to requesting organizations/individuals; Public Safety expanded the communications system, added security officers, and installed video cameras to ensure a secure campus environment; Coastal Science Center was equipped with energy-saving HVAC equipment approved by EPA and DHEC; Santee Cooper will install, fund, and maintain a solar photovoltaic system to convert solar to electrical energy; Coastal Carolina University Campus and Community Sustainability Initiative was implemented to promote sustainable building and operating practices at the University and in the region and has included promoting new sustainable guidelines for projects at Coastal and helping Habitat for Humanity incorporate sustainable building practices into their projects; campus master plan that addresses anticipated enrollment growth, land use, acquisition of additional land, and development of a model for accommodating and funding space requirements for the University's long-term future is being implemented.

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# 406 Scholarship & Fellowship

Includes expenditures for scholarships and fellowships from restricted and unrestricted current funds in the form of grants to students, trainee stipends, prizes, and awards. Scholarship subcategories included are grants-in-aid, trainee stipends, tuition and fee waivers, and prizes to undergraduate students. Fellowship subcategories includes grant-in-aid and trainee stipends to graduate students. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$20,284,124	\$0	\$0	\$0	\$0	\$20,284,124	0.00	

### **Expected Results:**

Expenditures for scholarships and fellowships will result in the recruitment and retention of qualified students. They will provide access to higher education for students who cannot afford to attend. The requirement of maintaining a certain GPA in order to continue to qualify for a scholarship or fellowship will motivate students to succeed at Coastal.

#### **Outcome Measures:**

Amount of scholarships awarded; number of qualified students recruited; student retention and graduation rates; Coastal GPA's maintained by scholarship recipients; annual departmental planning and assessment reports submitted to Office of the Provost; scheduled federal and state audits of expenditures. In 2005-2006: In 2004-2005, \$16.5 million in scholarships awarded to Coastal students; in fall 2005, applications from 8,080 new students received, an 18% increase over fall 2004; one-year retention rate for 2004 freshman cohort was 64% and six-year graduation rate for 1999 freshman cohort was 43%; scholarship requirements ensure that recipients must earn/maintain at least a 3.00 cumulative GPA; required reports submitted to requesting organizations/individuals.

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#### 407 Residence Halls

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

FY 2006-07							
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$2,169,889	\$0	\$0	\$0	\$0	\$2,169,889	14.04	

#### **Expected Results:**

Provide residence halls that offer a living and learning environment that is attractive, safe, and results in peer group bonding.

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### **Outcome Measures:**

Provide residence halls that offer a living and learning environment that is attractive, safe, and results in peer group bonding. Provide common experiences to new freshmen in residence halls. In 2005-2006: To enhance residence hall living with attention to intellectual and community life, Special Interest Housing program continued with six communities and 68 students, a 209% increase in students over the previous year; to reinforce first-year students' sense of joining an academic community, the Big Read was developed with the purpose of assigning a common text for new freshmen to read during the summer before enrolling, to be discussed among students, faculty, and staff in small seminars; as more students were housed on-campus with the addition of Phase II of University Place, more security and programmatic personnel were added.

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Cultural

# 408 Food Serve / Vending

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

### FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$52,077	\$0	\$0	\$0	\$0	\$52,077	0.00

# **Expected Results:**

Provide students, faculty, and staff with nutritious meals in a pleasant dining atmosphere.

#### **Outcome Measures:**

Coastal receives a portion of the proceeds from food service, catering, and vending sales. In 2005-2006: Approximately \$20,000 from that portion was provided for cultural arts activities; \$19,000 for Travel Study and Visitor-in-Residence; \$15,000 for Teaching Effectiveness Program; provided meals cards for easy meal purchases; resident students are able to choose from three meal plans.

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# 409 Health Service

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

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# FY 2006-07

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs	
\$321,144	\$0	\$0	\$0	\$0	\$321,144	0.00	

# **Expected Results:**

Provide primary health care services for all students living in university residence halls.

### **Outcome Measures:**

In 2005-2006: Primary health care services were provided to all students living in university residence halls and was optional for students living off campus; Student Health Center is staffed by a physician and clinical specialists; emphasis was on healthy lifestyles, wellness, and providing health information and medical referral services to students.

# **AGENCY TOTALS**

Coastal Carolina University

TOTAL AGENCY FUNDS	TOTAL GENERAL FUNDS	TOTAL FEDERAL FUNDS	TOTAL OTHER FUNDS
\$108,331,654	\$12,252,967	\$6,675,000	\$86,795,565
	TOTAL SUPPLEMENTAL FUNDS	TOTAL CAPITAL RESERVE FUNDS	TOTAL FTEs
	\$2,358,122	\$250,000	816.33

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